

KENT BIZFEST

OCTOBER 12 2021
AT 6:00PM

 **the kent
foundation**



KentBizFest is an all new business event which makes a difference! Come and meet Kent's incredible young entrepreneurs, hear the stories behind their business successes, and listen to how they see business in the future.

Find out more about the support they receive from The Kent Foundation, and what it means to them. Plus so much more with space and time to catch up with friends and make new contacts.

www.kentbizfest.co.uk





300 website sign ups so far



From sectors such as;
media, events, coaching,
health + more



Attendee aged 18+

What people have said about our last networking event



'I had an amazing evening at @KentFoundation's event 'A Blast'! I met some fantastic people and enjoyed telling everyone about my business and what I'm about! Thank you to the Kent Foundation'



Wow!
'What an evening I had last night at A Blast! A brilliant networking event with all kinds of young local businesses in Kent.'



'A huge thank you to The Kent Foundation for all of your fantastic support and hard work. I can't wait for next year's event!'

Sponsorship Packages

HEADLINE SPONSOR: £2500

Sponsoring our event will spotlight your business in all promotion to the Kent Business Community.

The Headline Sponsor will get:

- Speaker Stage branding
- Premium digital branding
- Promotion of pre-recorded promotional branding and logo on event website
- 4 Month promotional ad on our podcast
- You and your team will be invited to the event to meet our team & businesses we support



KF SURVEY PARTNER £1500 (12 MONTHS)

We conduct a bi-annual survey of the businesses we support to help us capture information, understand trends, and measure the successes and challenges of our beneficiaries. Partnering with us on this survey for 12 months will spotlight your investment in the future success of start-up businesses run by young people in Kent.

What you get:

- Receive branding on the survey report sent out to over 500 business owners and Kent Foundation stakeholders. Plus branding on all digital & social media content related to the survey,
- The opportunity to join Kent Foundation in presenting the data at Kent Biz Fest 2021.

T-SHIRT SPONSOR £500 PLUS COST OF T SHIRTS (ESTIMATE. £5 X 100 TOTAL £1000)

The T-shirt sponsor will get:

- Your branding will be on the back of t-shirts worn by Kent Foundation members on the evening of the event
- Access to images from the event
- Logo across digital branding and website



VIDEOGRAPHY SPONSOR £500

Want people to keep talking about your business?

The Videographer Sponsor will get:

- Branding across all videos after the event
- Access to video from the event
- Logo across digital branding and website

Want to combine sponsorship? Get in touch for a tailored package at
hello@kentfoundation.org

Want to support the work we do annually?

KENT FOUNDATION PARTNERS – SPONSOR A SERVICES FOR A YEAR

Mentor Service and Training: Our most valuable asset is our network of volunteer business mentors, who support young business owners across Kent creating successful businesses. Logo on all materials relating to our services, including Events, Partner logo on main website pages, Invitation to all KF events
- 3 partners x £5000

PODCAST:

Headline Partner, includes branded content, mention within episodes, and invitation as guest - 3 partners x £500

NEWSLETTER:

Currently has a growing direct readership in excess of 500 people, also shared on social media to 1000's of viewers. Headline Partner, space for your company logo, 2 x articles of your organisation per year. 6 partners x £200

ENTREPRENEUR SPONSOR

Sponsor one or more young entrepreneurs in Kent each year at £500 per entrepreneur to provide a trained mentor and all of the additional services and support. Entry in our online directory, mention in our newsletter, invitation to our members only events. Sponsor the next generation of entrepreneurs

ENGAGING WITH ENTERPRISE

Partner with us to inspire the next generation through our Engaging with Enterprise Workshops Create a Mentoring culture in your organisation Use our extensive knowledge of training and supporting Mentors, to develop your workforce to become more supportive and effective in the workplace.

Contact us for more information at
stuart@kentfoundation.org

£100 Sponsor a Mastermind Session where young business owners meet to support, develop and grow their business -
Typically held monthly

£200 Sponsor a Masterclass sessions where young business owners meet to learn new skills to grow their business - Typically held quarterly

It costs £500 to help each entrepreneur every year. This includes providing a trained mentor, and all of the services and support the KF Team provides. We currently support over 125 businesses, with a network of over 100 volunteer business mentors.

We expect this number of businesses to increase over the next 2 years to in excess of 250 per annum, and with the challenges we have all faced over the last 12 months, and the expected rise in unemployment, there will be many talented young people hoping to take some control back of their futures and start their own businesses.

What we are asking the Kent Business Community to do is come together and make business a great cause to support. The business community of Kent has an amazing record of working together for the good of the county, and supporting the next generation of business owners couldn't be more relevant now.